MICHAEL J ANAMA

web: developer / designer / administrator

909.641.4997

mike@mikeanama.com

VIEW MY ONLINE PORTFOLIO AT:
http://www.mikeanama.com

TECH SKILLS

LANGUAGES & FRAMEWORKS
+ HTML / XML / CSS 3 / LESS
+ PHP / ASP / .NET / JAVASCRIPT
+ JQUERY / BACKBONE / MOOTOOLS
+ ACTIONSCRIPT 3 / ZEND / NODE JS

WEB TECHNOLOGIES
+ LAMP / IIS
+ DRUPAL / WORDPRESS
+ FACEBOOK / TWITTER / YOUTUBE API
+ GOOGLE ANALYTICS / AWSTATS
+ AKAMAI

DATABASE
+ MySQL
+ SQL SERVER
+ MONGO DB
+ ORACLE SQL

OPERATING SYSTEMS
+ WINDOWS / WINDOWS SERVER
+ MAC OS
+ LINUX
+ APACHE

SOFTWARE
+ ADOBE SUITE
+ MS OFFICE SUITE
+ PROJECT / OMNIGRAFFLE
+ VISUAL STUDIO

HARDWARE & NETWORK
+ PC INSTALLATION
+ PC MAINTENANCE
+ NETWORK DESIGN & ADMIN

EDUCATION

CALIFORNIA STATE UNIVERSITY FULLERTON

B.A. Business Administration

Management Science / Information Systems

Graduated May 2002

SUMMARY

A MOTIVATED, CREATIVE TEAM PLAYER with a desire to be a significant asset to any organization. A highly experienced developer creating interactive solutions focusing on HTML 5, responsive design, social media, and mobile. An effective SCRUM project manager with proven expertise leading web production teams.

EXPERIENCE

DIAMOND WEB SERVICES, VENICE, CA   3/13 – PRES
SENIOR DEVELOPER

BIGGEST ACCOMPLISHMENT:
LEAD DEVELOPER FOR RESPONSIVE SITE BUILD OF FOX.COM SHOW SITE "*SO YOU THINK YOU CAN DANCE?*" Assisted in the development of new front-end framework to be utilized in future fox.com show site builds**

NOTABLE EFFORTS:
LEAD FRONT END DEVELOPER for newly created TELEVISION FOUR network. Built sites that helped launch two network channels: *"All Warrior Network"* and *"Doc Com TV."*

***3/13 – 8/13: Assigned to FOX on contract.*

FOX DIGITAL MEDIA, CENTURY CITY, CA   4/11 – 3/13**
SENIOR DEVELOPER, ADMINISRATOR

BIGGEST ACCOMPLISHMENT:
LEAD DEVELOPER FOR FOX.COM NEW TV SHOW WEBSITES such as: "*New Girl*", "*Touch*", "*The Mob Doctor*" and FOX.COM programming page for yearly up-fronts presentation.

NOTABLE EFFORTS:
MANAGED DEVELOPMENT OF TV SHOW WEBSITES: "*So You Think You Can Dance?*", "*Family Guy*", "*Glee*", "*Masterchef*", "*Bones*" and "*Fringe*" working with designers, producers, and vendors ensuring on-time completion of projects.

ASSISTED IN ZEND FRAMEWORK INTEGRATION of "*X-factor*" and "*American Idol*" sites utilizing a newly developed Fox API.

PROVIDED DAY-TO-DAY ADMINISTRATION of FOX.COM show sites. Including site development, debugging, security, support and QA.

***3/13 – 8/13: Continued working for FOX assigned through Diamond Web Services.*

THE CIMARRON GROUP, HOLLYWOOD, CA   6/07 – 2/11
SENIOR DEVELOPER, PROJECT MANAGER, & WEBSITE ADMINISTRATOR

BIGGEST ACCOMPLISHMENT:
LEAD DEVELOPER AND PROJECT MANAGER FOR "THE TWILIGHT SAGA" FRANCHISE. Built and managed websites, widgets, social apps and e-mail newsletters for films: *"Twilight"*, *"New Moon"* and *"Eclipse"* that contributed to record setting online marketing campaigns.

NOTABLE EFFORTS:
LEAD DEVELOPER AND PROJECT MANAGER in charge of building company websites

MANAGED SITE PRE-DEVELOPMENT including server configurations, UI/UX development, creating wireframes, and technical consulting with producers and account executives

MANAGED WORKFLOW FOR DEVELOPMENT TEAM ensuring on-time completion of project deliverables. Worked closely with producers and account executives in developing production schedules.

WEB SITE ADMINISTRATOR FOR CLIENT WEB SITES, providing day-to-day front and back-end administration services including analytics, database administration, SEO, and e-mail marketing.

EXPERIENCE continued.

THRESHOLD PRODUCTION LLC., HOLLYWOOD, CA — 5/05 – 10/07
WEB DEVELOPER & MARKETING ADVISOR

BIGGEST ACCOMPLISHMENT:
DEVISED AND MANAGED "NEW AMERICA NEWSPAPER" MARKETING CAMPAIGN for the 2006 Los Angeles Film Festival leading to sold out shows for the world premiere of the feature film *"The Beach Party at the Threshold of Hell."*

NOTABLE EFFORTS:
Designed press kits, websites, MySpace profiles and other marketing materials.

DDC INTERNET INC., CULVER CITY, CA — 7/03 – 2/07
TECHNOLOGY DIRECTOR

BIGGEST ACCOMPLISHMENT:
DESIGNED AND DEVELOPED COSMETIC DENTIST 411 PORTAL WEBSITE and directed the re-structuring of company operations over the course of 18 months, broadening sales scope to include the dental market and increased company revenue by $500K.

NOTABLE EFFORTS:
MANAGED SEO DEVELOPMENT. Created SEO friendly design strategies for portal websites achieving first page, top three results on GOOGLE, YAHOO, and MSN.

DEVISED WORKFLOW PROTOCOLS FOR WEB PRODUCTION TEAM that increased production capacity by 400%.

DEVELOPED ONLINE CRM DATABASE widening scope and access over former offline CRM databases to include sales, production, and marketing.

OLIVE CREST GROUP HOMES, SANTA ANA, CA — 11/01 – 7/03
COMPUTER LAB INSTRUCTOR

BIGGEST ACCOMPLISHMENT:
TAUGHT CLASS OF 60 ABUSED AND AT-RISK CHILDREN COMPUTER SKILLS.
Created 12-week curriculum covering Word, Excel, PowerPoint, Internet and typing skills.

VENTURE POINT TECH COAST SBDC, IRVINE, CA — 11/01 – 1/03
MARKETING COORDINATOR & PROGRAMS MANAGEMENT ASSISTANT

BIGGEST ACCOMPLISHMENT:
RE-DEVELOPED COMPANY BRAND IDENTITY. Designed print marketing materials, ads, and websites, dramatically increasing public exposure, leading to increased seminar attendance.

VOLUNTEER CENTER ORANGE COUNTY, SANTA ANA, CA — 10/99 – 8/01
INFORMATION TECHNOLOGY COORDINATOR

BIGGEST ACCOMPLISHMENT:
DESIGNED AND DEVELOPED COMPANY WEBSITE which was awarded 2001 NON-PROFIT WEBSITE OF THE YEAR by the Points of Light Foundation.